

Bausch & Lomb Names Joe Barr Vice President, Global R&D Vision Care

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ROCHESTER, N.Y. – Bausch & Lomb has named Joe Barr, O.D., M.S., vice president, global research and development for the vision care business. In this role, Dr. Barr will be responsible for new product development of contact lenses and lens care solutions technologies as well as overseeing the day-to-day activities of the Global R&D division. Dr. Barr will report directly to the Company's Senior Vice President, Global R&D, and Chief Scientific Officer Praveen Tyle PhD.

"We are thrilled to announce the addition of Dr. Barr to our global R&D team," said Dr. Tyle. "Dr. Barr is an internationally recognized and well respected leader within the ophthalmic industry and brings a wealth of experience as well as a fresh perspective to his new role."

Prior to joining Bausch & Lomb, Dr. Barr served as the Associate Dean for Clinical Services and Professional Programs at The Ohio State University College of Optometry. He is a member of the College's Executive Committee, Director of the NEI sponsored CLEK Photography Reading Center, a past Chairman of the Section on Cornea and Contact Lenses of the American Academy of Optometry, Editor of *Contact Lens Spectrum*, and Editor of the *CLToday* weekly email newsletter.

Dr. Barr received his Doctor of Optometry, Masters degree in Physiological Optics and residency certificate in Contact Lenses from The Ohio State University College of Optometry. He also served as research optometrist and manager of clinical and materials research for Dow Corning Ophthalmics from 1980 to 1983.

From 1983 to 1998 he served as Chief of the Contact Lens Clinical Service and from 1986 through 1996 he has been Chairman of the Clinic Committee/Chief of Optometry Clinical Services at Ohio State. He has won several awards for his dedication to the contact lens field including a Contact Lens Manufacturers Association Enhancement Award for "Unselfish dedication to the CLMA and to the contact lens industry", Contact Lens Manufacturer's Association, 2004.

Dr. Barr will retire from The Ohio State University College of Optometry as well as his editorial positions at both *Contact Lens Spectrum* and *CLToday*. He assumes his new role and responsibilities with Bausch & Lomb at the end of July 2007.

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Bausch & Lomb is the eye health company, dedicated to perfecting vision and enhancing life for consumers around the world. Its core businesses include soft and rigid gas permeable contact lenses and lens care products, and ophthalmic surgical and pharmaceutical products. The Bausch & Lomb name is one of the best known and most respected healthcare brands in the world. Founded in 1853, the Company is headquartered in Rochester, New York. Bausch & Lomb's 2006 revenues were more than \$2.2 billion; it employs more than 13,000 people worldwide and its products are available in more than 100 countries. More information about the Company can be found on the Bausch & Lomb Web site at www.bausch.com or call 585-338-5000. Copyright Bausch & Lomb.

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